



Texas Association of Community Health
Centers

38th Annual Conference

Nov. 15-17 2021
Frisco Texas

www.tachc.org/events



TEXAS ASSOCIATION OF COMMUNITY HEALTH CENTERS (TACHC) 38TH ANNUAL CONFERENCE

The Texas Association of Community Health Centers (TACHC) is a private, non-profit membership association that represents Texas safety-net health care providers. TACHC is the federally-designated Primary Care Association for the state and is the link between federal, state and local entities providing health care for Texas' most vulnerable populations.

As a TACHC 2021 Annual Conference sponsor or exhibitor, your business, products and services will be front and center to key health care decision makers, clinical personnel and administrators from more than 74 organizations who look to TACHC as a valuable resource for new product information, education, technical assistance and business development.

WHY PARTNER WITH US

ACCESS to hundreds of high-level leadership & decision makers along with staff from health centers across Texas.

RECOGNITION in event materials as a key supporter of health centers serving Texas' most vulnerable health populations.

KNOWLEDGE of specific health center needs and wants while becoming an integral resource to support the mission of providing health care access to all.

OPPORTUNITIES to build partnerships with health centers by networking directly with all levels of clinic staff.

Sponsorship & Exhibitor Opportunities

WHAT DO YOU GET

TACHC has specially designed sponsorship and exhibit packages along with a-la-carte opportunities that allow for maximum visibility before, during, and after the event. Your organization has the opportunity to introduce new products, establish your company's presence in the marketplace, reinforce relationships with existing customers and discover new ones. Here's some of the ways to participate:

EXHIBIT: In TACHC's bustling exhibit hall, located in the Frisco Grand Ballroom at the Embassy Suites Dallas Frisco Hotel Convention Center & Spa. This intimate demonstration and display area is the most economical way to promote your products and services and develop the relationships you need to take your business to the next level with community health centers across Texas.

SHOW HOURS:

- 7:30AM - 4:30PM, Monday, November 15th, 2021
- 7:30AM - 1:30PM, Tuesday, November 16th, 2021

****An exhibitor service kit will be provided to exhibitors. The kit will contain complete information on show rules and regulations; installation and dismantling of exhibits; and exhibit services such as carpentry, drayage, signs and furniture rental, utility services, cleaning, and parking.**

SPONSOR: TACHC is excited to offer some new sponsorship opportunities designed to maximize exposure for your company and/or products. These sponsorships are designed to create visibility opportunities as unique as our exhibiting companies and health centers.

ANNUAL SPONSORSHIP

The Annual Sponsorship Program ensures a year-round presence with TACHC's membership so that you can build more meaningful relationships with key health care decision-makers through increased recognition and trust of your brand. The Annual Sponsorship Program kicks off with the high visibility opportunity during the TACHC Annual Conference.

This program also provides a meaningful discount for sponsors who wish to have a presence at all of TACHC's conferences and events throughout the year. The Annual Sponsorship Program's tiered structure provides flexibility and opportunity for organizations of all types, sizes and marketing budgets. This program opens October 1, 2021 and ends September 30, 2022.

CONFERENCE SPONSORSHIP

As a sponsor or exhibitor at TACHC's 38th Annual Conference, your business, products and services will be front and center to more than 74 organizations, key health care decision makers, clinical personnel and administrators who look to TACHC as a valuable resource for new product information, education, technical assistance and business development.

WHO CAN SPONSOR & EXHIBIT

ELIGIBLE ENTITIES & PRODUCTS:

















Exhibits are for informational and educational purposes. All information and products presented by exhibitors must align with this purpose. No product, apparatus, instrument, device, or pharmaceutical product that is the subject of litigation before the Food and Drug Administration may be exhibited. Exhibit materials and advertisements must not include any inaccurate or misleading information. TACHC reserves the right to require that exhibitors modify or remove items from their exhibit space that may be objectionable or distracting to event participants or other exhibitors. Additionally, TACHC reserves the right to refuse exhibit space to any vendor.

WHERE IS THE CONFERENCE

EMBASSY SUITES DALLAS FRISCO HOTEL CONVENTION CENTER & SPA:



The Frisco Conference Center has over 92,000 square feet of meeting space and 330 guest suites for any event. Listed here are just a few of the area attractions: Dr. Pepper Star Center, Dallas Stars Training facility; Dr. Pepper Ballpark, home of the RoughRiders baseball team; Hawaiian Falls Swimming Park; Stonebriar Mall Centre at Preston Ridge; Pizza Hut Park, home of FC Dallas soccer team and Tom Fazio championship golf course. The two airports nearby are Dallas Fort Worth International Airport and Dallas Love Field Airport. Guests of the Embassy Suites Dallas - Frisco Texas hotel stay in spacious two-room suites and receive a complimentary cooked-to-order breakfast and a nightly manager's reception. High-speed internet access also available.

	Diamond	Sapphire	Emerald	Ruby	Pearl	Wi-Fi Sponsor	Keynote Sponsor
	\$15,000 For-Profit \$7,500 Non-Profit	\$10,000 For-Profit \$4,000 Non-Profit	\$5,000 For-Profit \$1,500 Non-Profit	\$2,500	\$2,000	\$8,000	\$8,000
Official Annual Conference Sponsor							
Conference Reception							
Select booth location							
Full page ad in final program							
Quarterly electronic update of TACHC membership contact information							
Recognition on on-site Conference Materials and website							
One additional full registration							
Monday or Tuesday Luncheon							
½ Page ad in final Program							
Semi-Annual electronic update of TACHC membership contact information							

IN-DEPTH SPONSORSHIP OPPORTUNITIES

Diamond Sponsor | Sponsorship Period: Oct. 1, 2021- Sept. 30- 2022

\$15,000 For-Profit | \$7,500 Non-Profit

- Official Annual Conference Sponsor
- Diamond Annual Conference sponsorship opportunity: Conference Reception
- Fully furnished exhibit table and three exhibitors
- Advance opportunity to select exhibit location
- Full page ad in conference handouts
- Copy of conference attendee list
- Recognition as Diamond Sponsor on conference materials and signage throughout sponsorship period
- Quarterly electronic update of TACHC membership contact information
- Announcement of sponsorship in one edition of weekly e-newsletter or on news section of TACHC website

Sapphire Sponsor| Sponsorship Period: Oct. 1, 2021- Sept. 30- 2022

\$10,000 For-Profit | \$4,000 Non-Profit

- Official Annual Conference Sponsor
- Sapphire Annual Conference sponsorship opportunities – Choose one:
 - Monday Luncheon
 - Tuesday Luncheon
- Fully furnished exhibit table and two exhibitors
- 1/2-page ad in conference handouts
- Copy of conference attendee list
- Recognition as Sapphire Sponsor on conference materials and signage throughout sponsorship period
- Semi-annual electronic update of TACHC membership contact information
- Announcement of sponsorship in one edition of weekly e-newsletter or on news section of TACHC website

Emerald Sponsor | Sponsorship Period: Oct. 1, 2021- Sept. 30- 2022

\$5,000 For-Profit | \$1,500 Non-Profit

- Official Annual Conference Sponsor
- Emerald Annual Conference sponsorship opportunities
 - Monday AM Refreshment Break
 - Monday PM Refreshment Break
- Fully furnished exhibit table and two exhibitors
- 1/4-page ad in conference handouts
- Recognition as Emerald Sponsor on signage
- Copy of conference attendee list
- Sponsorship recognition on TACHC website for two months
- Annual electronic update of TACHC membership contact information

IN-DEPTH SPONSORSHIP OPPORTUNITIES Cont'd

Ruby Sponsor | Sponsorship Period: Annual Conference

\$2,500

Choose one:

- Tuesday AM Refreshment Break
- Fully furnished exhibit table and two exhibitors
- Recognition as Ruby Sponsor on signage
- Copy Conference attendee list

Pearl Sponsor | Sponsorship Period: Annual Conference

\$2,000

Choose one:

- Monday Door Prize Drawing
- Tuesday Door Prize Drawing
- Fully furnished exhibit table and two exhibitors
- Recognition as Pearl Sponsor on signage
- Copy of conference attendee list

A LA CARTE

\$8,000

Choose one:

- Opening Keynote
- Closing Keynote
- Conference Wi-Fi

GENERAL EXHIBITOR

\$1,400

- Fully furnished exhibit table and two exhibitors
- Copy of conference attendee list
- Company profile, with contact information, shared via the TACHC Mobile App, conference website, and printed conference program

For-Profit Sponsorship: Any for-profit organization that provides products, services or other tangible support to Texas health centers that supports TACHC's mission and whose organizational interests do not conflict with TACHC's mission, objectives, funding requirements, or the general purpose of improving access to quality affordable health care services for families and individuals in underserved communities.

Non-Profit Sponsorship: Any 501(c)(3) non-profit organization that supports TACHC's mission and whose organizational interests do not conflict with TACHC's mission, objectives, funding requirements, or the general purpose of improving access to quality affordable health care services for families and individuals in underserved communities.

TACHC Exhibit Hall - Each 10 x 10 booth includes:

- Two (2) conference registrations providing access to all sessions and events during the conference
- One (1) 6' draped and skirted table
- Two (2) chairs
- ID signage
- Basic hotel-grade carpeting throughout the exhibit hall space
- Conference Attendee List

Please Note:

- Sponsorships are offered by the TACHC Board of Directors to partners or potential partners that show the ability to improve services to patients and benefit health centers through applicable support for quality, patient or staff engagement, and/or cost savings.
- Sponsorship does not imply endorsement of the Sponsor or Exhibitor's company, products or public statements by the Board, staff or membership of TACHC. Likewise, no differential business advantage with respect to either TACHC or its organizational members is implied by approval of Sponsor or Exhibitor status.
- As part of this relationship, each party agrees to supply the other with an organizational logo. Additionally, each party will have final approval of any other representation of its organization in the promotional/educational materials of the other party.
- Admittance to sponsor and/or exhibitor TACHC may be terminated at any time at the absolute sole discretion of the TACHC Board of Directors. In this event, fees already paid will be returned to the former Sponsor or Exhibitor on a pro rata basis.
- TACHC Board review includes an assessment of exhibit and/or sponsorship appropriateness based on the applicant's business focus, community image, and potential conflicts of interest. (May involve face-to-face meetings and presentations with TACHC staff including Executive Director and/or Director of Legal Affairs.)

TACHC 38th Annual Conference Sponsor & Exhibitor Prospectus

November 15-16, 2021 - Embassy Suites Dallas - Frisco/Hotel, Convention Center & Spa

Sponsor & Exhibitor Registration Form

Contact Information

Exhibit Coordinator: person who receives all pre-conference correspondence

Company Name: _____

Company Contact: _____

Telephone: _____ Web-Site (if applicable): _____ Email: _____

Chief Executive Officer/Executive Director: _____

Exhibit(s): person(s) who will be present at the conference

First Representative: _____ Email: _____

Second Representative: _____ Email: _____

*The first two exhibitors are included in the \$1,400 general exhibitor fee. Due to COVID, we will not allow more than two reps at a booth.

Business Type: For-profit Non-profit

If you are representing a non-profit corporation, please attach a copy of your organization's letter from IRS verifying your tax exempt status.

Level of Sponsorship: Diamond Sapphire Emerald Ruby Pearl

A La Carte: Opening Keynote Closing Keynote Conference Wi-Fi

Exhibit Opportunities

Please Choose One

General Exhibitor: \$1,400

Exhibit Booth

To help us in assigning you the best exhibit booth location, please list the name(s) of any competitors you do not wish to be near.

Prize Giveaway

Yes, I would like to donate a prize giveaway. I intend to donate: _____

(Please refrain from bringing alcohol.)

NEW AND RENEWING APPLICANTS TO SPONSOR OR EXHIBIT AT TACHC

Please submit contact information for at least two professional references from clients familiar with your products or services, preferably from organizations that are federally qualified health centers and located in Texas.

Briefly describe why you want to sponsor or exhibitor of the Texas Association of Community Health Centers (please attach additional sheets if needed):

Provide a description of your products, services, or other support offer community health centers: (please attach any organizational/promotional documents that describe the nature of the organization's involvement in supporting primary care for underserved populations)

CERTIFICATION OF SPONSORS & EXHIBITORS:

Submission of registration is an attestation of the truth of the following statements and indication of approval from the CEO or other authorized individual, as applicable to your organization, by having the Board President, CEO, or other authorized individual of your organization initial as indicated.

Applicant for Sponsor/Exhibitor certifies, to the best of his or her knowledge and belief that neither s/he nor any organization on behalf of which the applicant is applying, nor any of such organization's principals:

1. Are presently debarred, suspended, proposed for debarment, or declared ineligible for the award of contracts by any Federal agency;
2. Have within a three-year period preceding this application, been convicted of or had a civil judgment rendered against them for: commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, state, or local) contract or subcontract; violation of Federal or state antitrust statutes relating to the submission of offers; or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, tax evasion, or receiving stolen property);

3. Are presently indicted for, or otherwise criminally or civilly charged by a governmental entity with, commission of any of the offenses enumerated in section 2. immediately above; and
4. Have within a three-year period preceding this offer, had one or more contracts terminated for default by any Federal agency.
5. This Certification Concerns A Matter Within the Jurisdiction of an Agency of the United States and the Making of a False, Fictitious, or Fraudulent Certification May Render the Maker Subject to Prosecution Under Section 1001, Title 18, United States Code.
6. Applicant will provide immediate written notice to TACHC if, at any time prior to approval of sponsorship/exhibitor application, applicant learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.
7. Furthermore, we hereby indicate support for the work of TACHC and a desire to become a supporting Sponsor/Exhibitor. If approved, we pledge to maintain appropriate confidentiality of TACHC information.

Payment

By Check: Please make payable to the Texas Association of Community Health Centers**

By Credit Card: *** _____

Expiration Date: _____ / _____ CVD Code: _____

Cardholder's Name: _____ Cardholder's Signature: _____

**TACHC's Federal Tax ID: 74-2308695

***There is a 3% processing fee assessed on all credit card transactions

Cancellations received by October 29th are refundable, less a \$200 processing fee. After October 29th, the registration is non-refundable.

Invoices for new and renewing Sponsors will be sent immediately following official acceptance of the Sponsorship application by the TACHC Board, typically after their quarterly July Board meeting.

SIGNATURE:

By entering your name in below signature field, you are certifying that the information provided herein is complete and accurate. Please note an incomplete application will not be considered for exhibiting or sponsorship of TACHC.

Printed Name and Title

Signature

Date

QUESTIONS? Contact TaSheena Mitchell at (512) 329-5959 or tmitchell@tachc.org